Philanthropy, Development and the Arts Histories and Theories

July
23-25
2018

at the Carl Friedrich von Siemens-Stiftung, Munich
International Conference, organized by the ERC project ‘Developing Theatre’
Ludwig Maximilians University Munich, Germany

Keynote speakers:
Volkert Berghahn, Columbia University New York, Department of History
Inderjeet Parmar, City University London, Department of International Politics

Final programme
Monday, 23 July

from 16:00 registration

17:00 Welcome & Introduction
Christopher Balme
Nic Leonhardt

18–19:30 Keynote I
Volker Berghahn (Columbia University, New York, Department of History): American Foundations, the Arts, and High Politics, 1898-2018

19:30–21:00 Opening Reception

Tuesday, 24 July

9:30–10:30 Policies of Sponsoring and Sponsors (Chair: Andreas Backoefer)
Anthony Cuyler (Florida State University, Department of Art Education): Re-Considering Cultural Funding in the U.S. through the Lens of Culture

11:00–12:30 Keynote II
Inderjeet Parmar (City University of London, Department of International Politics): Foundations of the US-led Liberal International Order: From the ‘Rise to Globalism’ to ‘America First’

12:30–14:00 Lunch
14:00–15:30  Grants in Aid for Theatre in Asia (Chair: Rashna Nicholson)
Jan Creutzenberg (Ewha Womans University, Seoul, Korea, Department of German Language and Literature): Constituent Korean Theatre, Courtesy of Uncle Sam?
Nic Leonhardt (LMU Munich, ERC project Developing Theatre & Centre for Global Theatre History): Grants in Aid for Theatre in the 1950s: Severino Montano’s Initiatives at the Philippine Normal College, Manila
Malshani Delgahapitiya (Arts Administrator, Colombo, Sri Lanka): Experiences of Theatre Funding from Development Agencies in Sri Lanka

15:30–16:00  Coffee & Tea

16:00–17:30  Cultural Philanthropy (Chair: Gautam Chakrabarti)
Karolina Prykoska-Michalak (Department of Theater and Drama, University of Łódź, Poland): Private and corporate philanthropy in culture sector during economic and political transformation in Poland
Ajeet Singh ( Bhagat Phool Singh Mahila Vishwavidyalaya, Khanpur Kalan, Haryana, India): Ingenuity in Indian Cultural Philanthropy: A Case Study of Komal Kothari’s Rupayan Sansthan
Gustavo Guenzburger (Federal University of the State of Rio de Janeiro): Fuel of the Arts: the Public and the Private within the Petrobrás Cultural Program

From 18:00  Exploring Munich: City Walk & Beer Garden (Conference delegates only; please register for one of the tours at the reception desk)

Wednesday, 25 July

09:30–11:00  Patronage (Chair: Rebecca Sturm)
Danijela Weber-Kapusta (LMU, Centre for Global Theatre History): Philanthropy, Bourgeois Society and Cultural Colonialism in the Nineteenth Century
Nadezhda Voronina (LMU Munich, Art History): Marianne von Werefkin: Patron of Russian Art in Munich
Helleke Van den Braber (Radboud University Nijmegen): *Negotiating Patronage Exchange in early 20th Century Theatre: The Case of Edward Gordon Craig*

11:00–11:30  **Coffee & Tea**

11:30–13:00  **Displaying Philanthropy: Museums and Visual Arts (Chair: Judith Rottenburg)**


Andreas Backoefer (epodium, Munich, New York): *Cultural Philanthropy and Art Museums*

Nizan Shaked (California State University Long Beach, School of Art): *Art Museums and Economic Inequality*

13–14:00  **Lunch**

14:00–16:00  **Development Matters (Chair: Christopher Balme)**

Rashna Darius Nicholson (LMU Munich, ERC project Developing Theatre): *On the (Im)Possibilities of a Free Theatre*

Clara De Andrade (Federal University of the State of Rio de Janeiro): *Cultural Policies and the Theatre of the Oppressed in France: from institutionalization to transnational expansion*

Maëline Le Lay (CNRS / LAM Bordeaux): *Performing for social change in Africa of the Great Lakes*


16:00–16:30  **Coffee & Tea**

16:30–17:30  **Wrap Up, Conclusion**

17:30  **End of Conference, Departure**
Conference Venue
Carl Friedrich von Siemens-Stiftung, Südliches Schlossrondell 23, 80638 Munich
https://www.carl-friedrich-von-siemens-stiftung.de

Organization
Nic Leonhardt, ERC project Developing Theatre, LMU Munich
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